S-1728.1

SUBSTITUTE SENATE BILL 5827

State of Washington 58th Legislature 2003 Regular Session

By Senate Committee on Economic Development (originally sponsored by Senators Shin, Benton, T. Sheldon, B. Sheldon, Schmidt, Rossi, Hale, Kohl-Welles, Rasmussen, Hargrove, Keiser, Brown, Franklin, Prentice and Thibaudeau)

READ FIRST TIME 03/05/03.

- 1 AN ACT Relating to the Washington state tourism center; amending
- 2 RCW 42.52.150; adding a new section to chapter 42.52 RCW; and adding a
- 3 new chapter to Title 43 RCW.

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- 4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 5 NEW SECTION. **Sec. 1.** (1) The legislature finds that:
- 6 (a) National and international tourism is a growing sector that can 7 provide Washington residents with jobs and local communities with 8 needed revenues;
 - (b) Contacts made through national and international tourism activities may yield future benefits in terms of future national and international investments in the state;
- 12 (c) Current efforts to promote national and international tourism 13 are too diffuse to yield significant benefits; and
- (d) A collaborative effort among state and local governments, tribes, and private enterprises can serve to leverage the investments in national and international tourism and trade made by each.
- 17 (2) It is therefore the policy of the state to create a single 18 entity to be known as the Washington state tourism center to develop

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- 1 new, and expand existing, opportunities for national and international
- 2 tourism and trade.
- 3 <u>NEW SECTION.</u> **Sec. 2.** There is created the Washington state
- 4 tourism center within the department of community, trade, and economic
- 5 development. As used in this chapter, "center" means the Washington
- 6 state tourism center.

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7 <u>NEW SECTION.</u> **Sec. 3.** The center shall:

- 8 (1) Provide targeted assistance to national and international 9 tourism-related businesses, including:
 - (a) Promotion of Washington state as a tourism destination; and
- 11 (b) Market research and planning information;
- 12 (2) Provide information to tourism businesses on the availability
- and benefits of national and international tourism opportunities;
- 14 (3) Undertake and participate in marketing promotions to achieve 15 expanded national and international tourism;
- 16 (4) Coordinate with local tourism development efforts to maximize 17 benefits; and
- 18 (5) Develop an annual work plan. The plan shall describe actions
- 19 and recommendations for developing markets for national and
- 20 international tourism and related trade activities.
- NEW SECTION. Sec. 4. To carry out its responsibilities under this chapter, the center may:
- 23 (1) Receive such gifts, grants, funds, fees, and endowments, in
- 24 trust or otherwise, for the use and benefit of the center. The center
- 25 may expend the same or any income therefrom according to the terms of
- the gifts, grants, or endowments;
- 27 (2) Initiate, conduct, or contract for studies and searches
- 28 relating to national and international tourism;
- 29 (3) Obtain and disseminate information relating to market
- 30 development for national and international tourism from other state and
- 31 local agencies;
- 32 (4) Enter into, amend, and terminate contracts with individuals,
- 33 corporations, trade associations, and research institutions for the
- 34 purposes of this chapter;

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- 1 (5) Provide business and marketing assistance to public and private 2 sector entities within the state; and
- 3 (6) Evaluate, analyze, and make recommendations on state policies 4 that may affect markets for national and international tourism.
- NEW SECTION. Sec. 5. The center shall 5 solicit 6 contributions and support from tourism-related industries and other 7 foundations, tribal sector sources, governments enterprises, and grants from governmental sources to assist in 8 conducting its activities. It may also use separately appropriated 9 10 funds of the department of community, trade, and economic development 11 for the center's activities.
- NEW SECTION. Sec. 6. Local governments may divert a portion of the revenue collected under local sales and use taxes on the sale of lodging to the center.
- NEW SECTION. Sec. 7. A new section is added to chapter 42.52 RCW to read as follows:
- When soliciting charitable gifts, grants, or donations solely for the Washington state tourism center, state officers and state employees are presumed not to be in violation of the solicitation and receipt of gift provisions in RCW 42.52.140.
- 21 **Sec. 8.** RCW 42.52.150 and 1998 c 7 s 2 are each amended to read as follows:

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(1) No state officer or state employee may accept gifts, other than those specified in subsections (2) and (5) of this section, with an aggregate value in excess of fifty dollars from a single source in a calendar year or a single gift from multiple sources with a value in excess of fifty dollars. For purposes of this section, "single source" means any person, as defined in RCW 42.52.010, whether acting directly or through any agent or other intermediary, and "single gift" includes any event, item, or group of items used in conjunction with each other or any trip including transportation, lodging, and attendant costs, not excluded from the definition of gift under RCW 42.52.010. The value of gifts given to an officer's or employee's family member or guest shall be attributed to the official or employee for the purpose of

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- determining whether the limit has been exceeded, unless an independent business, family, or social relationship exists between the donor and the family member or quest.
 - (2) Except as provided in subsection (4) of this section, the following items are presumed not to influence under RCW 42.52.140, and may be accepted without regard to the limit established by subsection (1) of this section:
 - (a) Unsolicited flowers, plants, and floral arrangements;

- 9 (b) Unsolicited advertising or promotional items of nominal value, 10 such as pens and note pads;
 - (c) Unsolicited tokens or awards of appreciation in the form of a plaque, trophy, desk item, wall memento, or similar item;
 - (d) Unsolicited items received by a state officer or state employee for the purpose of evaluation or review, if the officer or employee has no personal beneficial interest in the eventual use or acquisition of the item by the officer's or employee's agency;
 - (e) Informational material, publications, or subscriptions related to the recipient's performance of official duties;
 - (f) Food and beverages consumed at hosted receptions where attendance is related to the state officer's or state employee's official duties;
 - (g) <u>Gifts, grants, conveyances, bequests, and devises of real or personal property, or both, in trust or otherwise accepted and solicited for the Washington state tourism center;</u>
 - (h) Admission to, and the cost of food and beverages consumed at, events sponsored by or in conjunction with a civic, charitable, governmental, or community organization; and
 - $((\frac{h}{h}))$ (i) Unsolicited gifts from dignitaries from another state or a foreign country that are intended to be personal in nature.
 - (3) The presumption in subsection (2) of this section is rebuttable and may be overcome based on the circumstances surrounding the giving and acceptance of the item.
 - (4) Notwithstanding subsections (2) and (5) of this section, a state officer or state employee of a regulatory agency or of an agency that seeks to acquire goods or services who participates in those regulatory or contractual matters may receive, accept, take, or seek, directly or indirectly, only the following items from a person

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regulated by the agency or from a person who seeks to provide goods or services to the agency:

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- (a) Unsolicited advertising or promotional items of nominal value, such as pens and note pads;
 - (b) Unsolicited tokens or awards of appreciation in the form of a plaque, trophy, desk item, wall memento, or similar item;
 - (c) Unsolicited items received by a state officer or state employee for the purpose of evaluation or review, if the officer or employee has no personal beneficial interest in the eventual use or acquisition of the item by the officer's or employee's agency;
- 11 (d) Informational material, publications, or subscriptions related 12 to the recipient's performance of official duties;
- 13 (e) Food and beverages consumed at hosted receptions where 14 attendance is related to the state officer's or state employee's 15 official duties;
 - (f) Admission to, and the cost of food and beverages consumed at, events sponsored by or in conjunction with a civic, charitable, governmental, or community organization; and
- 19 (g) Those items excluded from the definition of gift in RCW 20 42.52.010 except:
 - (i) Payments by a governmental or nongovernmental entity of reasonable expenses incurred in connection with a speech, presentation, appearance, or trade mission made in an official capacity;
 - (ii) Payments for seminars and educational programs sponsored by a bona fide governmental or nonprofit professional, educational, trade, or charitable association or institution; and
 - (iii) Flowers, plants, and floral arrangements.
- (5) A state officer or state employee may accept gifts in the form of food and beverage on infrequent occasions in the ordinary course of meals where attendance by the officer or employee is related to the performance of official duties. Gifts in the form of food and beverage that exceed fifty dollars on a single occasion shall be reported as provided in chapter 42.17 RCW.
- 34 <u>NEW SECTION.</u> **Sec. 9.** Sections 1 through 6 of this act constitute 35 a new chapter in Title 43 RCW.

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